**Ambition**To realise the ambition of 100% Open Access by 2020, AUAS has now detailed its Open Access vision in concrete measures. These measures will ensure that AUAS sets out a clear framework for its Open Access policy starting in 2017.

First of all, this will oblige the entire AUAS community to deposit publications integrally into AUAS' digital archive via the PURE research registration system. This will also apply retrospectively back to 1 January 2015. The system permits the UvA-AUAS library to ‘unlock’ the documents as an Open Access source. The authority to make AUAS staff publications available for Open Access lies with AUAS. Only publications lodged in the digital archive will from now on appear in AUAS reports such as the annual report and research evaluations.

**Open Access fund**A second measure will be to set up an Open Access fund to compensate Open Access publishers financially. Publishers demand financial compensation for publishing in an Open Access magazine, to cover the publication costs involved in Open Access. This contribution may currently restrict an author from publishing. The AUAS Open Access fund will absorb these costs, on condition that the publishers acknowledge 'Hogeschool van Amsterdam' or 'Amsterdam University of Applied Sciences' along with the author's name.

**AUAS publication series**

There is a third and final measure: the arrival of a digital AUAS publication series. From about the middle of 2017 and as a pilot scheme for the time being, the various AUAS publications will be made available, within the structure of a clearly recognisable AUAS design, in the form of digital publications. In collaboration with AUAS-PublishingLab, these publications will appear in various formats, enabling them to be read on smaller gadgets such as tablets or smartphones. Spoken versions are also currently under consideration. The AUAS publications will be disseminated via the available Open Access environments. AUAS is also considering the possibility of making space for these publications on its website.

**Vital**
AUAS Rector Huib de Jong thinks the 100% Open Access ambition is of key importance. "Within AUAS," explains De Jong "around 600 scientific and specialist publications appear every year. These contain a wealth of information often of interest to both education and the professional practice. And of course it’s certainly a very good thing that these sectors get to know what is happening here in the field of practical research via these freely accessible publications. Open Access, as a 'vehicle for AUAS knowledge', is therefore vital for AUAS' profile as a knowledge institution both *in* and *for* Amsterdam."